





KAITLYN JACKSON

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 my reel: vimeo.com/273967659

 124 E 4th St
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EXPERIENCE

FLAME AND FINISHING ARTIST

MAY 2020-PRESENT

CVLT PRODUCTION (NEW YORK, NY)

Conforming/Online Editing ad campaigns for broadcast, web and social delivery using Adobe Premiere+Autodesk Flame. Creating motion graphics, 2D animations and beauty retouching using Adobe After Effects for clients including La Mer, Bobbi Brown, Polo Ralph Lauren, Michael Kors, Uniqlo, and DKNY. Managing all media assets, from transcoding and ingesting footage, organize all incoming and outgoing files, color and audio session prep.

FLAME ARTIST AND MOTION GRAPHICS DESIGNER

OCT 2017-MARCH 2020

MACKCUT (NEW YORK, NY)

Conforming/Online Editing national level ad campaigns for broadcast, web and social delivery using Autodesk Flame. Compositing work including chroma keys, screen replacements, and retouching. Creating motion graphics and title animations using Adobe After Effects for clients including Pringles, Priceline, Mastercard, The UPS Store, and Visa. In charge of keeping up to date on best practices for digital deliveries and meeting all specifications for social and streaming platforms including Facebook, YouTube, Snapchat, Instagram and Hulu.

FREELANCE VIDEO EDITOR

JULY 2013-MARCH 2020

OHTHEPEOPLEYOUMEET (NEW YORK, NY)

I oversee the entire post-production process from conceptualization to editing, motion graphics, color correction and sound design. Creating original content for OhThePeopleYouMeet.com as well as marketing videos for Tourism Australia, The Tourism Council of Bhutan, Amankora Resorts, Windstar Cruises, African Bush Camps and Robb Report. Our video series, Michaela's Map has been featured on American Airlines, Yahoo Travel, Huffington Post, and Everett Potter.

ONLINE EDITOR

MAY 2012-OCT 2017

CREW CUTS (NEW YORK, NY)

Conforming/Online Editing multiple spots for broadcast and web delivery. Compositing/Rotoscoping in After Effects as well as creating animations and other visual effects. Compressed spots into multiple specs for online, broadcast and tape delivery. Clients include: Gillette, Time Warner Cable, Wendy's, Comcast, Nikon, and Campbell's Soup.

PRODUCTION INTERN

JAN 2012-MAY 2012

CLICK 3X (NEW YORK, NY)

Production Assistant on sets of various commercial shoots. Assisted in the editing process of roll-ins for Epix and scratch voice overs for Time Warner Cable and Marriott. Assisted with production needs, including, but not limited to pre-production, wardrobe and props. Managed daily administrative tasks and client services. Worked on projects for clients including: Epix, MiracleGro, United Airlines, Palladium Shoes, Vice Media, Mavi Jeans, Pottery Barn Kids and L'Oreal.

SKILLS

- Video Editing (Adobe Premiere)
- Motion Graphics and Animation (Adobe After Effects)
- Tracking and Screen Replacements (Flame + Mocha Pro)
- Compositing (Flame + Adobe After Effects)
- Graphic Design (Adobe Photoshop + Adobe Illustrator)
- Sound Mixing (Adobe Audition)

EDUCATION

BA: FILM & DIGITAL MEDIA

2008-2012

BAYLOR UNIVERSITY (WACO, TX)

MAJOR GPA 3.86/CUMULATIVE GPA 3.36
MINOR: APPAREL MERCHANDISING